

# RAOUL RAMMOUZ

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## SUMMARY

Computer Science graduate and Cybersecurity student with 5+ years of experience in web development, digital marketing, and graphic design. Proven expertise in building and managing websites, optimizing **SEO**, and executing digital marketing campaigns. Skilled in WordPress, eCommerce development, and **UI/UX** design, with a strong focus on delivering high-quality, user-centric solutions.

## EDUCATION

### Master's Degree: Cybersecurity and Forensics

ARAB OPEN UNIVERSITY

October 2024 - Present

### Bachelor's Degree: Computer Science

AL KAFAAT UNIVERSITY

May 2021 - June 2024

## COMPUTER SKILLS

- **Web Development:** HTML, CSS, Bootstrap, JavaScript, Java, PHP, WordPress, Flutter, MySQL, Git/GitHub, **elementor/pro (wordpress)**, ReactJs, MongoDB
- **Digital Marketing:** SEO, Google Ads, Google Analytics, Social Media Management, Mailchimp, ConvertKit, HubSpot, Hotjar
- **Graphic Design:** Adobe Illustrator, Photoshop, Figma, Canva, Designrr
- **Networking:** Router/Switch Configuration, VLAN, IPv4 Subnetting
- **Tools:** Google Search Console, Google My Business, Mailgun, Stripe, Magisk, Odin
- **Server Administration:** VPS setup (Ubuntu), CyberPanel, Cloudflare DNS, SSH hardening, SSL configuration, firewall setup, and website migration.
- **Payment & Shipping Integrations:** PayPal, Stripe, and Aramex API integration for WooCommerce and Shopify, collisimo, relais colis.
- **Email Systems:** GoDaddy business email setup with DNS records (SPF, DKIM, MX), secure connection (SSL/TLS).
- **Office Suite:** Microsoft Word, Excel, PowerPoint

## WORK

## EXPERIENCE

### We for Media - Senior Wordpress Developer & graphic designer

Feb 2025 - Present

- Designed and developed custom WordPress plugins, including advanced subscription and donation systems integrated with MPGS (NetCommerce).
- Built a donation subscription add-on supporting:
  - Monthly & yearly recurring payments
  - User-defined unsubscribe dates
  - Automated email reminders 3 days before expiration, on expiration, and on cancellation
  - **Live example:** <https://apclebanon.org/make-a-donation/?subscription=1&postid=11475>
- Developed a Subscription Management Dashboard plugin allowing users to:
  - View all active subscriptions
  - See yearly spending totals
  - Receive reminder notifications 3 days and 1 day before expiration
  - Visualize data through charts
  - **Live demo:** <https://raoulrammouz.site/subscription-management/>
- Created custom Elementor widgets and sliders, fully editable from Elementor:
  - **Live preview:** <https://sda-lb.org/>

- Developed a members directory plugin with:
  - Region & area filtering
  - Live search
  - **Live preview:** <https://www.lod-lb.org/members-ar-new/>
- Migrated websites from shared hosting to secured VPS (Ubuntu) with SSH key authentication, firewall setup, and Cloudflare DNS.
- Installed and configured CyberPanel, improving uptime, security, and performance.
- Integrated **PayPal, Stripe, Aramex API**, and custom WooCommerce logic for eCommerce platforms.
- Managed, optimized, and **secured 40+ WordPress websites**, following WordPress coding standards and best practices.
- Achieved Top-10 Google rankings through technical SEO, performance optimization, and content improvements.
- Migrated **hazmeh.com** from legacy architecture to a new WordPress setup using **WP All Import/Export**, preserving data integrity.
- Inserted and categorized 1,000+ users **using custom SQL queries**, assigning them to correct roles and taxonomies.
- Developed multiple internal plugins for automation, performance, and content management (recent examples listed above).

## WORK EXPERIENCE

**WordPress Developer, Social Media Manager - ELEVATE November 2023 - june 2024**

- Designed and launched multiple WordPress websites end-to-end (domain, hosting, SSL, UI/UX).
- Created a lead-generation eBook system, automatically delivering content via email on signup.
- Optimized Google My Business profiles and improved local SEO visibility.
- Improved organic traffic using Google Search Console and on-page SEO strategies.
- Managed and optimized websites including:
  - **beyondshoots.com**
  - **abslawae.com**
  - **alketbilaw.com**
- Executed email marketing campaigns with Mailchimp and branded email signatures.
- Resolved advanced plugin conflicts and performance issues.
- Performed Windows 11 installations, HDD-to-SSD migrations, and Android rooting (Magisk, Odin).

## CERTIFICATIONS

- **CCNA: Introduction to Networks** | CCNA | Feb 2025
- **CyberOps Associate** | CCNA | Feb 2025
- **Advanced WordPress Security Course** | Udemy | Feb 2024
- **How to Make an Online Store with WordPress** | Udemy | Feb 2024
- **Shopify eCommerce Store Masterclass** | Udemy | Jul 2023
- **WordPress Beginners Skills** | Udemy | Aug 2023
- **HTML5 and CSS3** | Udemy | Oct 2022
- **Digital Marketing Recommendation Letter** | Al Kafaat University | Dec 2023

## PROJECTS

|                         |                       |                              |
|-------------------------|-----------------------|------------------------------|
| • moonlitalpha.com      | • vaseandflowers.com  | • powerq.co.uk               |
| • zedesigners.com       | • truegrmnt.com       | • dynamicsconsolidated.com   |
| • lacielaflowers.com    | • libansurseine.com   | • riversidecommunication.net |
| • atticadecor.com       | • valeo.care          | • sda-lb.org                 |
| • lustresolairelite.com | • concrete-vision.net | • wellbers.com               |

**Note:** More websites were created, the following are among the most recent ones.

## LANGUAGES

**ARABIC:** Native

**ROMANIAN:** Native

**FRENCH:** Proficient

**ENGLISH:** Proficient - **APTIS certified**